

REGISTRATION GUIDELINES

No Fee for Registration (Online Registration process)

Step 1: Open Google form by click/type - link <https://forms.gle/4SfCd9YSd6qcvww38>

Step 2: Fill your Complete Detail

Step 3: Finally Submit

- Selected Candidates will be intimated through E-Mail only.
- Participants can also submit the scanned registration form through mail **before 11.12.2020**.
- Certificate will be provided to participants who will attend all the sessions and pass the exam on STTP as directed by AICTE with 60% score.

Important Dates:

Last Date of Registration: 11.12.2020

Intimation of Selected Participants: 12.12.2020

Program Timings:

10:15 AM to 3:15 PM

Who can attend STTP?

Registration is open to: academia, research scholars & industry. Interested participants may apply by filling in the Google Form.

Registration Link:

<https://forms.gle/4SfCd9YSd6qcvww38>

Meerut Institute Of Engineering & Technology Department of Business & Management Studies

AICTE Sponsored

One week online Short Term Training Program

15 Dec to 20 Dec, 2020

(Registration Form)

Name (In Block Letters):

Date of Birth & Age:

Qualification:

Designation:

Gender:

Organization/Affiliation:

Communication Address:

Mobile:

Email:

Declaration by the Participant: The given information is true to the best of my knowledge. I agree to abide by the rules and regulations governing the programme. If selected, I will attend the programme.

Place:

Date:

Signature of the Participant

[Provide registration details in the link provided and send the scanned copy of the above form (if possible)]

Contact:

Dr. Priyanka Dalmia (9639836889)

Priyanka.dalmia@miet.ac.in



AICTE SPONSORED

SHORT TERM TRAINING PROGRAM (STTP-II)

(Online Mode)

On

**21st Century Emerging Trends in
Research and Paradigm Shift in
Business Practices**

15 Dec to 20 Dec, 2020

miet

Organised by

Department of Business and Management Studies

Contact Person:

Dr. Vaishali Goel (9412619853) & Dr. Priyanka Dalmia (9639836889)

Meerut Institute of Engineering and Technology, Meerut
NH-58, Bypass Road, Baghpat Crossing, Meerut-250005
Uttar Pradesh (India)

Website: www.miet.ac.in



ABOUT THE COLLEGE

Meerut Institute of Engineering & Technology (MIET), has officially been ranked as the 4th best Engineering College in Uttar Pradesh by AKTU. MIET stands tallest among all other self-financed engineering institutions in northern India. It not only holds the prestigious position of being one of the best & oldest (Established in 1997) Institutions that caters to education in the field of Engineering and Technology but also ensures that each student emerges out competent enough to hold a dynamic image of his own after the completion of his or her stint at MIET.

ABOUT THE MIET BUSINESS SCHOOL

The *MIET Business School* “The 21st Century Management Education” is a premier department providing quality education to the students. At present the department is running MBA program of 2 years (full time) with an intake of 180 students. The MBA program is affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow. The department has a cohesive team of experienced academicians, who facilitate the learning process with 21st Century Management Education tools to connect the course structure through active academic-industry interface

ABOUT THE PROGRAM

It is AICTE sponsored-One week online short term training program organized on “21ST Century Emerging Trends in Research and Paradigm Shift in Business Practices”. The need for organizing such training programmes is further required due to emerging changes and upgradation in business practices. This program will enhance the knowledge of the researchers and academia about the current trends and practices being followed in research and business.

OBJECTIVES OF THE PROGRAM

- To guide **research** process with necessary knowledge and skills to undertake a piece of **research** work in any area of choice.
- To carry out research in documental procedures in international trade
- To train researchers for problem formulation and case studies.
- To understand researches being carried out in different sectors.

Training Schedule of STTP

Schedule	Modules
Day 1 (15 Dec. 2020) 10:15 am - 3:15 pm	International Trade Agreement Strategies and Documental Procedures
Break Time 12:45 - 1:15 PM	
Day 2 (16 Dec. 2020) 10:15 am - 3:15 pm	Problem Formulation and Systematic Research Review
Break Time 12:45 - 1:15 PM	
Day 3 (17 Dec. 2020) 10:15 am - 3:15 pm	To Map the Healthcare Sector in Tier II and III Cities of India.
Break Time 12:45 - 1:15 PM	
Day 4 (18 Dec. 2020) 10:15 am - 3:15 pm	Use of Emerging Technologies in Current Business Scenario Inclination of Investors towards Investment
Break Time 12:45 - 1:15 PM	
Day 5 (19 Dec. 2020) 10:15 am - 3:15 pm	Case Study Research: Design and Methods
Break Time 12:45 - 1:15 PM	
Day 6 (20 Dec. 2020) 10:15 am - 3:15 pm	Retail Research
Break Time 12:45 - 1:15 PM	

Resource Persons for Training

The resource persons for the above schedule are from IIM/Central Universities and renowned industries. They all are having rich experience in the field of advance research and development.

Note: Only limited seats are available for participants, the selection will be based on first come first serve basis. The list of resource person and the participation link will be send to only selected candidates.

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MIET, Meerut

COORDINATOR

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(Associate Professor)

CO-COORDINATOR

Dr. Priyanka Dalmia
(Assistant professor)

Ms. Ekta Tyagi
(Assistant professor-MCA)

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